LEO BURNETT U.S.A.
AD# BOG250-C4 REQ# M22731 "FULL FIELD PACK" (9-3/8 X 13) 2/C BOP, 1990

MILITARY BOP

FULL FIELD PACK

Full rich flavor, not full price.

Available in Kings & Kings Lights.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

Mfr's. suggested retail price.

Kings Lights: 11 mg "tar" 0.7 mg nicotine—Kings: 14 mg "tar" 1.0 mg nicotine av. per cigarette by FTC method.

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Source: https://www.industrydocuments.ucsf.edu/docs/mfhx0001